

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

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PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	THIS MORNING 5-6AM		09/05/2012-09/05/2012		.. W		30	1	525.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		.. W		1		525.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/05/2012	We	05:27:48 AM		TVGENROTH1202H	30	525.00			
2	THIS MORNING 6-7AM		09/06/2012-09/07/2012		. . . T F . .		30	2	425.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. . . T F . .		2		425.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	06:08:05 AM		TVGENROTH1202H	30	425.00			
09/07/2012	Fr	06:28:22 AM		TVGENROTH1202H	30	425.00			
3	THIS MORNING 6-7AM		09/10/2012-09/14/2012		M . W T F . .		30	4	425.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M . W T F . .		4		425.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo	06:59:15 AM		TVGENROTH1202H	30	425.00			
09/12/2012	We	06:12:14 AM		TVGENROTH1202H	30	425.00			
09/13/2012	Th	05:58:40 AM		TVGENROTH1202H	30	425.00			
09/14/2012	Fr	06:13:37 AM		TVGENROTH1202H	30	425.00			
4	THIS MORNING 6-7AM		09/17/2012-09/18/2012		M T		30	2	425.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M T		2		425.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	06:59:00 AM		TVGENROTH1202H	30	425.00			

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Net 30 days

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7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
	09/18/2012 Tu 06:59:00 AM TVGENROTH1202H 30 425.00									
5	THE EARLY SHOW	09/05/2012-09/05/2012	. . W	30	1	225.00				
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>									
	09/03/2012-09/09/2012 . . W 1 225.00									
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
	09/05/2012 We 08:36:51 AM TVGENROTH1202H 30 225.00									
6	THE EARLY SHOW	09/07/2012-09/07/2012 F . .	30	1	195.00				
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>									
	09/03/2012-09/09/2012 F . . 1 195.00									
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
	09/07/2012 Fr 08:26:59 AM TVGENROTH1202H 30 195.00									
7	THE EARLY SHOW	09/10/2012-09/14/2012	M . W . F . .	30	3	195.00				
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>									
	09/10/2012-09/16/2012 M . W . F . . 3 195.00									
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
	09/10/2012 Mo 08:26:36 AM TVGENROTH1202H 30 195.00									
	09/12/2012 We 08:23:00 AM TVGENROTH1202H 30 195.00									
	09/14/2012 Fr 08:23:00 AM TVGENROTH1202H 30 195.00									
8	THE EARLY SHOW	09/17/2012-09/18/2012	M T	30	2	195.00				

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	09/17/2012-09/23/2012		M T		2		195.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	09/17/2012	Mo	08:54:36 AM		TVGENROTH1202H	30	195.00		
	09/18/2012	Tu	08:57:55 AM		TVGENROTH1202H	30	195.00		
9	PITTSBURGH LIVE		09/05/2012-09/05/2012		. . W		30	1	165.00
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/03/2012-09/09/2012		. . W		1		165.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	09/05/2012	We	09:09:25 AM		TVGENROTH1202H	30	165.00		
10	PITTSBURGH LIVE		09/07/2012-09/07/2012	 F . .		30	1	150.00
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/03/2012-09/09/2012	 F . .		1		150.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	09/07/2012	Fr	09:16:54 AM		TVGENROTH1202H	30	150.00		
11	PITTSBURGH LIVE		09/10/2012-09/12/2012		M . W		30	2	150.00
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/10/2012-09/16/2012		M . W		2		150.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u> <u>Remarks</u>
	09/10/2012	Mo	09:27:16 AM		TVGENROTH1202H	30	150.00		
	09/12/2012	We	09:16:12 AM		TVGENROTH1202H	30	150.00		

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12	PITTSBURGH LIVE		09/17/2012-09/18/2012		MT.....		30	2	150.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		MT.....		2		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	09:26:50 AM		TVGENROTH1202H	30	150.00			
09/18/2012	Tu	09:29:56 AM		TVGENROTH1202H	30	150.00			
13	PRICE IS RIGHT		09/07/2012-09/07/2012	F..		30	1	275.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012	F..		1		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/07/2012	Fr	11:28:51 AM		TVGENROTH1202H	30	275.00			
14	PRICE IS RIGHT		09/10/2012-09/13/2012		M..WT...		30	3	275.00
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M..WT...		3		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo	11:28:58 AM		TVGENROTH1202H	30	275.00			
09/12/2012	We				30			275.00	Preempted
09/13/2012	Th	10:58:25 AM		TVGENROTH1202H	30	275.00			
15	PRICE IS RIGHT		09/17/2012-09/18/2012		MT.....		30	2	275.00
LUR									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M T		2		275.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	10:58:25 AM		TVGENROTH1202H	30	275.00			
09/18/2012	Tu	10:59:25 AM		TVGENROTH1202H	30	275.00			
16	NOON NEWS		09/10/2012-09/13/2012		M . . T . . .		30	2	450.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . . T . . .		2		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo	12:11:51 PM		TVGENROTH1202H	30	450.00			
09/13/2012	Th	12:27:25 PM		TVGENROTH1202H	30	450.00			
17	NOON NEWS		09/18/2012-09/18/2012		. T		30	1	450.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. T		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	12:27:25 PM		TVGENROTH1202H	30	450.00			
18	DR. PHIL		09/07/2012-09/07/2012	 F . .		30	2	295.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012		 F . .		1		295.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/07/2012	Fr				30			295.00	Preempted
09/07/2012	Fr	10:53:39 AM	09/07/2012	TVGENROTH1202H	30	295.00	295.00		Makegood in DR PHIL

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19	DR. PHIL		09/10/2012-09/13/2012		M . W T . . .		30	3	295.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M . W T . . .		3		295.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo	03:48:29 PM		TVGENROTH1202H	30	295.00			
09/12/2012	We	03:10:42 PM		TVGENROTH1202H	30	295.00			
09/13/2012	Th	03:12:21 PM		TVGENROTH1202H	30	295.00			
20	DR. PHIL		09/17/2012-09/18/2012		M T		30	2	295.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M T		2		295.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	03:25:57 PM		TVGENROTH1202H	30	295.00			
09/18/2012	Tu	03:10:34 PM		TVGENROTH1202H	30	295.00			
21	5-530PM NEWS		09/17/2012-09/18/2012		M T		30	2	675.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M T		2		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	05:12:45 PM		TVGENROTH1202H	30	675.00			
09/18/2012	Tu	05:25:04 PM		TVGENROTH1202H	30	675.00			
22	5-530PM NEWS		09/07/2012-09/07/2012	 F . .		30	2	675.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012	 F . .		1		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/07/2012	Fr				30			675.00	Preempted

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/07/2012	Fr	09:33:10 PM	09/07/2012	TVGENROTH1202H	30	1,350.00	1,350.00		Makegood in CSI: NY
23	5-530PM NEWS		09/10/2012-09/13/2012		M . W T . . .		30	3	425.00	
LUR										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		M . W T . . .		3		425.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/10/2012	Mo				30			425.00	Preempted
	09/12/2012	We	05:12:59 PM		TVGENROTH1202H	30	425.00			
	09/13/2012	Th	05:25:12 PM		TVGENROTH1202H	30	425.00			
24	5-530PM NEWS		09/17/2012-09/18/2012		M T		30	3	425.00	
LUR										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012		M T		2		425.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/10/2012	Mo	06:07:09 AM	09/17/2012	TVGENROTH1202H	30	425.00	425.00		Makegood in THIS MORNING 6-7AM
	09/17/2012	Mo				30			425.00	Preempted
	09/18/2012	Tu				30			425.00	Preempted
25	530-6PM NEWS		09/07/2012-09/07/2012	 F . .		30	1	675.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/03/2012-09/09/2012	 F . .		1		675.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/07/2012	Fr				30			675.00	Preempted
26	530-6PM NEWS		09/10/2012-09/14/2012		M . W T F . .		30	4	425.00	
LUR										

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . W T F . .		4		425.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			425.00	Preempted
09/12/2012	We	05:43:04 PM		TVGENROTH1202H	30	425.00			
09/13/2012	Th	05:55:34 PM		TVGENROTH1202H	30	425.00			
09/14/2012	Fr	05:54:05 PM		TVGENROTH1202H	30	425.00			
27	530-6PM NEWS		09/17/2012-09/18/2012		M T		30	2	675.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M T		2		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	05:39:53 PM		TVGENROTH1202H	30	675.00			
09/18/2012	Tu	05:39:44 PM		TVGENROTH1202H	30	675.00			
28	M-F 6PM NEWS		09/05/2012-09/05/2012		. . W		30	1	600.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			. . W		1		600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/05/2012	We	06:10:00 PM		TVGENROTH1202H	30	600.00			
29	M-F 6PM NEWS		09/06/2012-09/07/2012		. . . T F . .		30	4	500.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			. . . T F . .		2		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	06:13:31 PM		TVGENROTH1202H	30	500.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/07/2012	Fr				30			500.00	Preempted
	09/15/2012	Sa	11:08:13 PM	09/10/2012	TVGENROTH1202H	30	800.00	800.00		Makegood in 11PM NEWS
	09/16/2012	Su	12:43:50 AM	09/10/2012	TVGENROTH1202H	30	550.00	550.00		Makegood in 00:12:50-00:49:05
30	M-F 6PM NEWS		09/12/2012-09/14/2012		.. W T F . .		30	3	500.00	
LUR										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/10/2012-09/16/2012		.. W T F . .		3		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/12/2012	We	06:22:54 PM		TVGENROTH1202H	30	500.00			
	09/13/2012	Th	06:23:37 PM		TVGENROTH1202H	30	500.00			
	09/14/2012	Fr	06:23:07 PM		TVGENROTH1202H	30	500.00			
31	M-F 6PM NEWS		09/17/2012-09/18/2012		M T		30	2	500.00	
LUR										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012		M T		2		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/17/2012	Mo	06:14:05 PM		TVGENROTH1202H	30	500.00			
	09/18/2012	Tu	06:14:06 PM		TVGENROTH1202H	30	500.00			
32	M-F 630PM NEWS		09/05/2012-09/05/2012		.. W		30	1	600.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/03/2012-09/09/2012		.. W		1		600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/05/2012	We	06:52:23 PM		TVGENROTH1202H	30	600.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
33	M-F 630PM NEWS	09/06/2012-09/06/2012	. . . T . . .	30	1	500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		. . . T . . .		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/06/2012	Th	06:41:45 PM		TVGENROTH1202H	30	500.00				
34	M-F 630PM NEWS	09/10/2012-09/14/2012	M . W T F . .	30	7	500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		M . W T F . .		4		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/10/2012	Mo				30			500.00	Preempted	
09/12/2012	We	06:53:35 PM		TVGENROTH1202H	30	500.00				
09/13/2012	Th	06:41:19 PM		TVGENROTH1202H	30	500.00				
09/14/2012	Fr	06:53:43 PM		TVGENROTH1202H	30	500.00				
09/15/2012	Sa	12:02:59 AM	09/12/2012	TVGENROTH1202H	30	900.00	900.00		Makegood in STEELERS HUDDLE	
09/17/2012	Mo	09:53:58 AM	09/12/2012	TVGENROTH1202H	30	150.00	150.00		Makegood in THIS MORNING 9-10A	
09/18/2012	Tu	09:54:46 AM	09/12/2012	TVGENROTH1202H	30	150.00	150.00		Makegood in THIS MORNING 9-10A	
35	M-F 630PM NEWS	09/17/2012-09/18/2012	M T	30	2	500.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M T		2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	06:58:54 PM		TVGENROTH1202H	30	500.00				
09/18/2012	Tu	06:38:42 PM		TVGENROTH1202H	30	500.00				

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Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

Page 11 of 15

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
36	11PM NEWS		09/05/2012-09/05/2012		.. W		30	2	800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		.. W		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/05/2012	We				30			800.00	Preempted
09/05/2012	We	11:59:34 PM	09/05/2012	TVGENROTH1202H	30	800.00	800.00		Makegood in 23:28:25-00:03:00
37	11PM NEWS		09/06/2012-09/07/2012		. . . T F . .		30	2	800.00
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. . . T F . .		2		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	11:34:31 PM		TVGENROTH1202H	30	800.00			
09/07/2012	Fr	11:13:05 PM		TVGENROTH1202H	30	800.00			
38	11PM NEWS		09/10/2012-09/14/2012		M . W T F . .		30	6	800.00
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M . W T F . .		5		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			800.00	Preempted
09/10/2012	Mo	11:29:51 PM		TVGENROTH1202H	30	800.00			
09/10/2012	Mo	11:51:07 PM	09/10/2012	TVGENROTH1202H	30	800.00	800.00		Makegood in 23:17:33-23:52:00
09/12/2012	We	11:32:06 PM		TVGENROTH1202H	30	800.00			
09/13/2012	Th	11:31:57 PM		TVGENROTH1202H	30	800.00			
09/14/2012	Fr	11:12:11 PM		TVGENROTH1202H	30	800.00			
39	11PM NEWS		09/17/2012-09/18/2012		M T		30	2	800.00
LUR									

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
Week Of			M T W T F S S		Spots Per Week		Rate		
09/17/2012-09/23/2012			M T		2		800.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/17/2012	Mo	11:32:46 PM		TVGENROTH1202H	30	800.00			
09/18/2012	Tu	11:30:19 PM		TVGENROTH1202H	30	800.00			
40	11PM NEWS		09/08/2012-09/08/2012	 S .		30	1	775.00
LUR									
Week Of			M T W T F S S		Spots Per Week		Rate		
09/03/2012-09/09/2012		 S .		1		775.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/08/2012	Sa	11:14:01 PM		TVGENROTH1202H	30	775.00			
41	11PM NEWS		09/16/2012-09/16/2012	 S		30	2	775.00
LUR									
Week Of			M T W T F S S		Spots Per Week		Rate		
09/10/2012-09/16/2012		 S		1		775.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/16/2012	Su				30			775.00	Preempted
09/16/2012	Su	12:11:26 AM	09/16/2012	TVGENROTH1202H	30	775.00	775.00		Makegood in 23:38:10-00:12:50
42	11:35P-12:37A - LETTERMAN		09/10/2012-09/13/2012		M . . T . . .		30	2	450.00
Week Of			M T W T F S S		Spots Per Week		Rate		
09/10/2012-09/16/2012			M . . T . . .		2		450.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/10/2012	Mo	12:32:55 AM		TVGENROTH1202H	30	450.00			
09/13/2012	Th	11:55:54 PM		TVGENROTH1202H	30	450.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
43	11:35P-12:37A - LETTERMAN	09/17/2012-09/18/2012	MT.....	30	2	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		MT.....	2	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	12:13:50 AM		TVGENROTH1202H	30	450.00			
09/18/2012	Tu	12:32:50 AM		TVGENROTH1202H	30	450.00			
44	SAT. MORN. LOCAL NEWS	09/08/2012-09/15/2012S.	30	2	100.00			
LUR									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/03/2012-09/09/2012	S.	1	100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/08/2012	Sa	07:23:24 AM		TVGENROTH1202H	30	100.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/10/2012-09/16/2012	S.	1	100.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/15/2012	Sa	07:24:15 AM		TVGENROTH1202H	30	100.00			
45	SAT.CBS MORNING NEWS	09/15/2012-09/15/2012S.	30	1	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/10/2012-09/16/2012	S.	1	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/15/2012	Sa	09:27:55 AM		TVGENROTH1202H	30	150.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56458
Contract Dates: 09/05/2012-09/18/2012
Customer Order:
Linked Order:
CPE: / / 2649

Invoice Num: 1201-543325
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

Page 14 of 15

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
46	CBS SUN MORN		09/09/2012-09/16/2012	 S		30	2	300.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012	 S		1		300.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2012	Su	09:07:57 AM		TVGENROTH1202H	30	300.00				
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	 S		1		300.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/16/2012	Su	09:08:09 AM		TVGENROTH1202H	30	300.00				
47	FACE THE NATION		09/16/2012-09/16/2012	 S		30	1	250.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	 S		1		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/16/2012	Su	11:27:11 AM		TVGENROTH1202H	30	250.00				
48	BIG BROTHER		09/16/2012-09/16/2012	 S		30	2	1,750.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	 S		1		1,750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/16/2012	Su				30			1,750.00	Preempted	
09/16/2012	Su	09:26:38 PM	09/16/2012	TVGENROTH1202H	30	1,750.00	1,750.00		Makegood	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		89		41,380.00		6,207.00	35,173.00	8,745.00	8,745.00	0.00

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21251 NETWORK PLACE
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Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/5-18
Broadcast airtimes represented are reported to the nearest second.

Billing Notes		
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 41,380.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 6,207.00
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 35,173.00

Warranty - We warrant the above broadcasts were made according to the official station log.